

Partnership with SWERMA

Dear SWERMA member and external stakeholders,

SWERMA is offering partnerships with external parties with the purpose to create value for SWERMA's members and to contribute to the further development of SWERMAs' activities. The possibility of a partnership is open to insurance brokers, insurance companies, accounting firms and security companies or other type of consultant companies working within these areas.

Current partnership agreements are valid until April 30th, 2022 and SWERMA is open to new partnerships beginning May 1st, 2022.

Listed below are a number of suggested partnership arrangements. SWERMA also welcome new ideas in the event a company would like to suggest other forms of partnerships, which could create value for SWERMA's members.

The partnership lasts for one year commencing May 1st 2022. If the partnership work out well it can be prolonged up to a total of three years. Partnerships are evaluated every year.

The SWERMA Board will decide which partners to engage in a partnership with the purpose of creating as much member value as possible.

The partner may not use SWERMA's name, logotype or member register for its own purpose without SWERMA's prior consent.

*The SWERMA Board is looking forward to being contacted by companies interested in becoming partners. Please send a description of how your company could contribute and create value to SWERMA's members and what kind of partnership/partnerships you are interested in, no later than **March 1st**.*

Please send your proposal to: robert.buffay@swerma.se

Best regards,

SWERMA

If any questions, please contact:

Robert Buffay
Interim Vice President & Responsible for external partnerships

robert.buffay@swerma.se

Mobile: +46 (0)73- 944 99 59

Partnership GOLD

There can be several gold partners but only one from each category of provider

- Your company will be the only gold level partner within your category of provider (one broker, one insurance company, one security company etc.)
- You will benefit from and be expected to suggest activities and collaborate with the SWERMA board to accommodate interesting seminars and networking events during the year.
- You will be given the possibility to market your company as a partner to SWERMA by publishing a company logo on the SWERMA web page.
- You will be given the possibility and be expected to contribute with non-marketing related ideas, lecturers and topics at the annual SWERMA risk forum within the theme decided by SWERMA.
- You will be given the possibility to market your company, as a partner to SWERMA, by publishing a company logo on the annual SWERMA Risk Forum invite and program.
- You will be given the possibility to market your company, as a partner to SWERMA, by having a marketing stand at the annual SWERMA Risk Forum.
- Your company will have up to three tickets to staff the marketing stand on the Risk Forum free of charge, including meals and mingle.
- You will be expected to, when possible, to help with e.g. providing meeting facilities, certain administrative support etc.

Financial contribution to SWERMA: 75 000SEK + VAT per year

Partnership SILVER

There are two silver level partnerships – only one partner per silver partnership

1. Sponsoring the SWERMA final thesis scholarship

- You will be given the possibility to market your company with logotype and link to your webpage on the information distributed to universities.
- You will benefit from and be expected to participate with a member on the jury.
- You will be given the possibility to award the prize to the winner(s) at the annual Risk Forum.
- You will be given the possibility to market your company by presenting your company's logotype on the check and diploma.
- You will be given the possibility to arrange and host one SWERMA event during the year.

Financial contribution to SWERMA: 40 000SEK + VAT per year

2. Sponsoring the Gustaf Hamilton Risk Management scholarship

- You will be given the possibility and is expected to award the scholarship at the annual Risk Forum.
- You will be given the possibility to market your company by presenting your company's logotype on check and diploma.
- You will be given the possibility to arrange and host a SWERMA event during the year involving the winner of the Risk Management scholarship.

Financial contribution to SWERMA: 40 000SEK + VAT per year

Partnership BRONZE

There are different bronze partnerships;

A. Single event partnership

For example;

- Breakfast seminar regarding a particular topic or theme
- A networking mingle event
- Round table discussion
- Whitepaper

Financial contribution to SWERMA: 20 000SEK + VAT per activity

B. Contribution to lunch at annual Risk Forum

You will be given the possibility to market your company by presenting your company's logotype on the main seminar screen before lunch, logotype on menu and present a small marketing folder at tables.

Financial contribution to SWERMA: 20 000SEK + VAT per Risk Forum

C. Contribution to dinner at annual Risk Forum

You will be given the possibility to market your company by presenting your company's logotype on the main seminar screen before dinner, logotype on menu and present a small marketing folder at tables.

Financial contribution to SWERMA: 20 000SEK + VAT per Risk Forum

D. Logotype

Marketing of your company, as a bronze partner to SWERMA, by publishing your company logo on the annual SWERMA Risk Forum invite and program and the SWERMA homepage.

Financial contribution to SWERMA: 10 000SEK + VAT per Risk Forum